

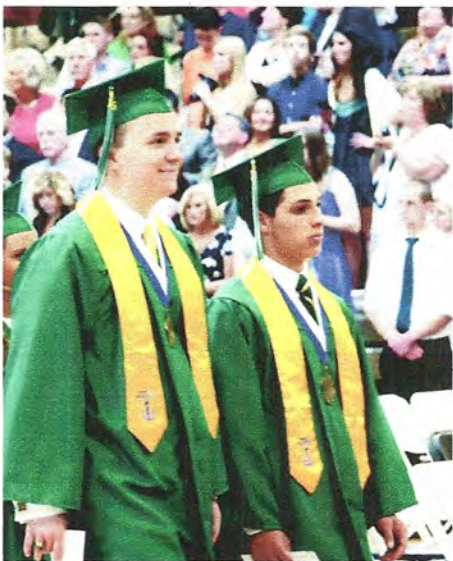
“Jesus is the face of the Father’s mercy.”

— POPE FRANCIS IN HIS ANNOUNCEMENT OF THE EXTRAORDINARY JUBILEE OF MERCY

In Baptism we are called to love and serve God and to share the good news of hope and salvation with all people so that they might see the face of Jesus and experience the love and mercy of the Father. We do this...

✝ *By reaching out to those in need*

Through the Annual Catholic Appeal, the face of Jesus is revealed to many families and individuals devoid of life’s essentials. Your gift shelters the homeless, feeds the hungry, cares for the sick and the elderly, and helps those in crisis by funding Catholic Charities programs such as Basic Needs, Casa San Francisco, HIV Services, Counseling, Substance Abuse, Domestic Violence, Pregnancy Counseling and Seton Center.



✝ *By educating children and adults in the light of Christ*

Through the Annual Catholic Appeal your gift enables the values and beliefs of the Catholic faith to be instilled in thousands of children and adults. Your gift helps fund Catholic Schools, Religious Education for all ages and supports five area high schools — St. Elizabeth, St. Mark’s, Padua Academy, St. Thomas More Academy and Ss. Peter and Paul.

✝ *By providing guidance and spiritual growth*

Through the Annual Catholic Appeal, your gift fosters the growth of faith by sponsoring programs that promote Catholic values and Christian principles. Your gift enriches lives by funding Catholic Youth and Young Adult Ministry, Campus Ministry, Hispanic Ministry, Ministry for Black Catholics, Office for Marriage and Family Life and Pro-Life Activities.



✝ *By sharing God’s gifts with others*

Pope Francis teaches us that “no act of love is lost.” No act of sincere concern for others, no generous effort, no painful endurance is wasted. Consider supporting the 2016 Annual Catholic Appeal knowing that each year more than 100,000 persons of all ages and from all walks of life share in the ministries and services offered by the Diocese of Wilmington. As Catholics we embrace the gifts we have and the joys of life we experience through the eyes of faith. In gratitude, we generously share these gifts.

Gifts to the Annual Catholic Appeal will be acknowledged by Bishop Malooly and are tax deductible as provided by law. All funds raised through the Appeal are used exclusively to support ministries described in this insert.

Pledges → You may make a pledge to the campaign and receive a monthly reminder until your gift is fulfilled or until December 31, 2016 when the campaign closes. You can complete a pledge form at Mass on Commitment Weekend, April 9 & 10 or by visiting the web at www.cdow.org "Giving" "Annual Catholic Appeal".

One-time Gift → A one-time outright gift can also be made by completing a pledge form at Mass or by visiting the diocesan website.

Online Bill Pay → If you utilize this electronic technique to pay bills, simply add the Annual Catholic Appeal as a recurring payee.

Credit Card Payment Options

Payments can be automatically charged to your MasterCard, Visa or Discover credit card. To initiate, complete the authorization section on your pledge form or by contacting the diocesan Development Office at (302) 573-3120.

PayPal Option

You may use your current PayPal account or create one to make payments. Visit the diocesan website at www.cdow.org giving, click on *Annual Catholic Appeal* for details.

Gifts of Securities → Securities that have appreciated in value can be given and the full market value becomes a tax deductible gift. Contact the diocesan development office at 302-573-3120 for transfer instructions.

Matching Gifts → Many companies provide a Matching Gift Program for their current and retired employees to promote charitable giving. Please contact your company's Human Resource Department to determine if a matching gift program is available.

What is the Annual Catholic Appeal?

Since 1976, the Annual Catholic Appeal has been a unified effort in which all parishioners are asked to provide critical, financial support to more than thirty diocesan ministries running more successfully at the diocesan level than at the individual parishes. Appeal funds are the major financial source used to underwrite operating costs of these ministries.

Why is it important for me to support the Annual Catholic Appeal? Your participation helps those whose needs are the greatest – the poor, the vulnerable, those on the margins of our society. Your gift demonstrates your commitment to Catholic education and the fight of the unborn; it supports those who are ill, imprisoned and dying; and helps to strengthen struggling families as well as offers counseling to the grieving and the addicted enabling thousands of individuals and families throughout the diocese make positive changes to improve their lives.

What programs benefit from the Annual Catholic Appeal? A listing of supported ministries can be found on page 1 of this insert.

How do I make a pledge to the Annual Catholic Appeal? During Mass on Commitment Weekend, April 9 & 10, you can complete a pledge form which will be collected and forwarded to the diocesan development office for processing. You can also call the development office at (302) 573-3120 to request a pledge form or make your pledge online at www.cdow.org, select Giving - Annual Catholic Appeal - How to Donate.

How does my parish benefit from the Annual Catholic Appeal? Every Appeal gift goes to support diocesan programs and ministries which in turn provide services that no one parish can offer on its own. Additionally at least 50 percent of contributions received beyond a parish's assigned target is returned to the parish.

What methods of payment can be used to satisfy my Appeal contribution? In addition to personal checks, payments can be charged to your MasterCard, Visa or Discover credit card or through your PayPal account. For more information contact the diocesan Development Office at (302) 573-3120 or go online to www.cdow.org giving annualcatholicappeal.

How much should I give? Charitable giving is a reflection of our Christian stewardship. Giving back to God, through contributions to the Annual Catholic Appeal or other worthwhile charities should require a sacrifice, one that recognizes God's generosity to us individually. Your gift is a personal decision between you and God and should be made after careful reflection.

Why should I make a pledge instead of a one-time gift? Making a pledge allows you to spread your gift over several months, which may make it easier for you to pay, and may also allow you to give a larger gift.

I may be interested in participating in the Annual Catholic Appeal; however, I have more questions. Whom do I contact? Please contact Deborah Fols, diocesan development director, at (302) 573-3120. She welcomes your call and the opportunity to answer your questions.

2015 APPEAL DONATIONS

Of the 15,450 contributors who pledged \$4,525,788 to last year's campaign,

- 2,576 Circle of Honor leadership gifts constituted 62.3% of dollars pledged;
- Diocesan participation reached 25.72%;
- With an average gift of \$292.93 (an increase from the previous year's \$283.85);
- 7,155 donors chose to budget their gift over several months allowing many donors to increase the amount of their contribution;
- 1,407 first time donors contributed \$248,932 — more than 5.5% of the total dollars pledged;

2016 APPEAL TARGET

\$4,434,000

ANNUAL CATHOLIC APPEAL
Catholic Diocese of Wilmington